

TERRE HAUTE ARTS AND CULTURAL DISTRICT



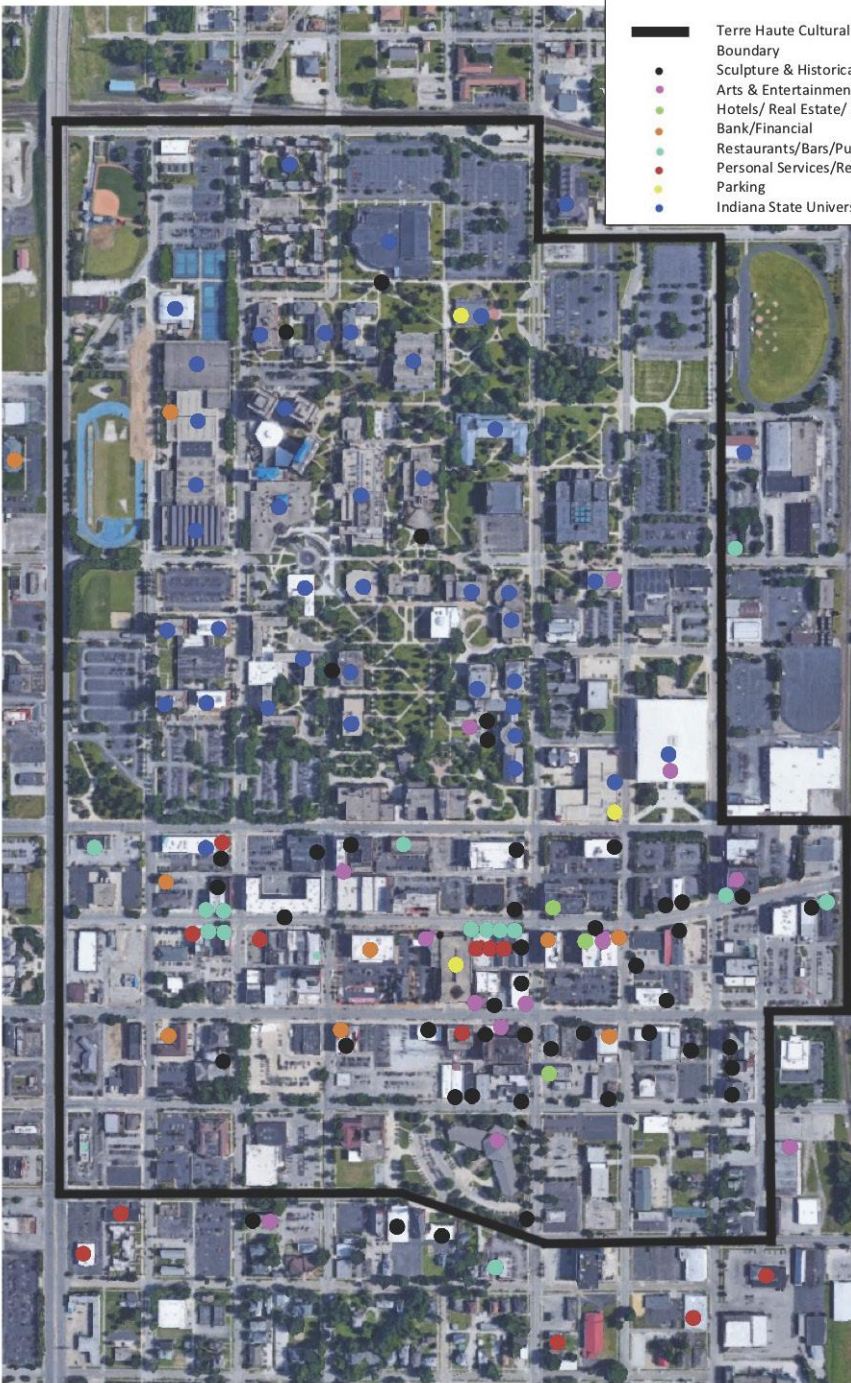
Our Community,
Our Citizens,
Our Future

*Building a strong and
sustainable economy*

Through a Sense of Place



Arts and Cultural District Proposed Amended Boundaries





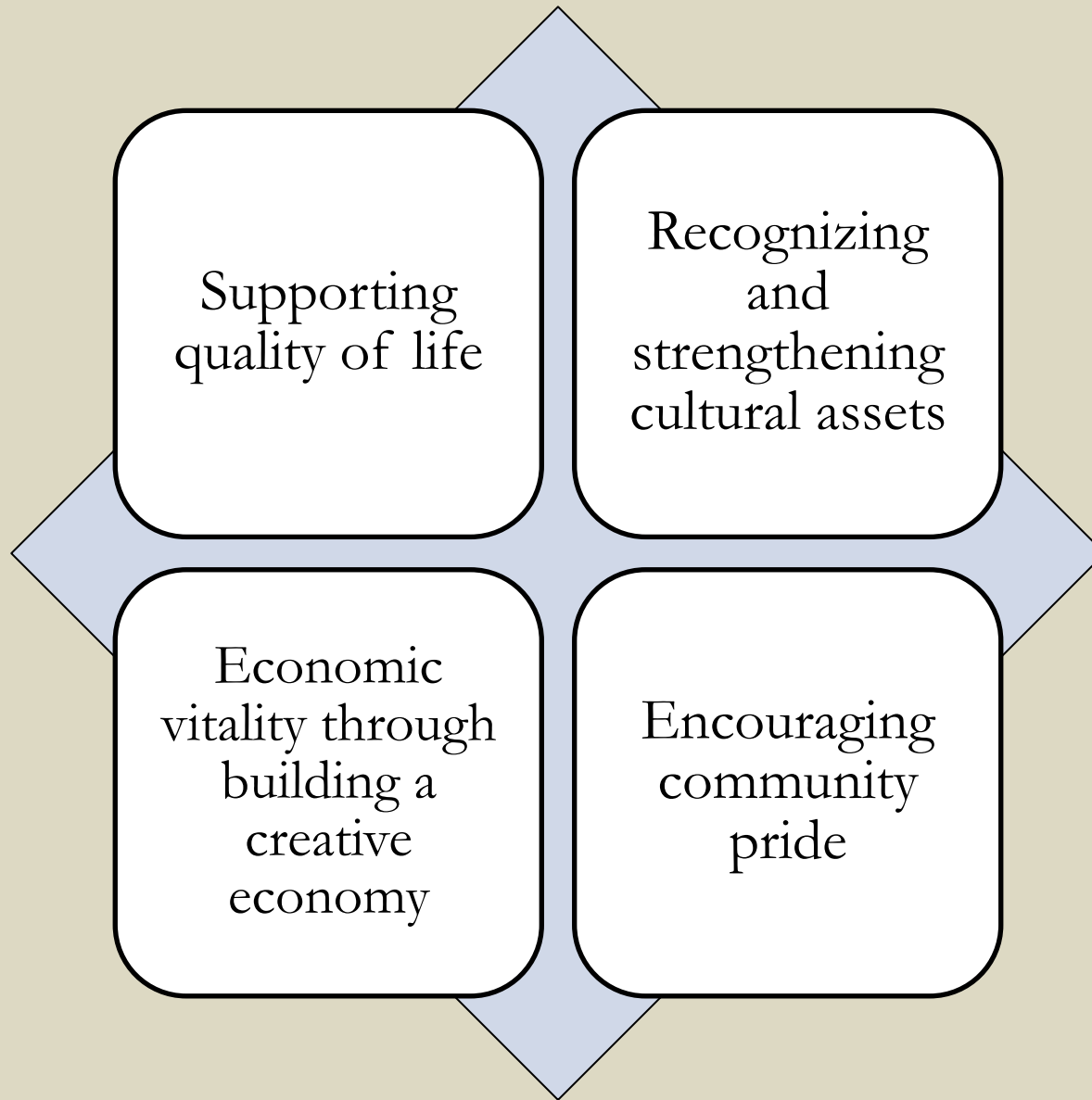
East edge of the
Arts and Cultural District



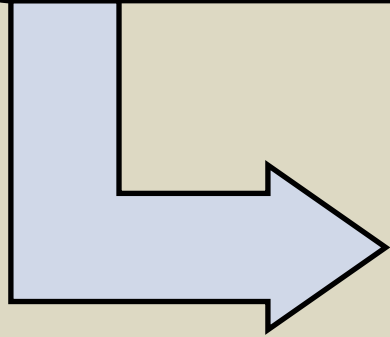
(Current) West End of the Arts and Cultural District



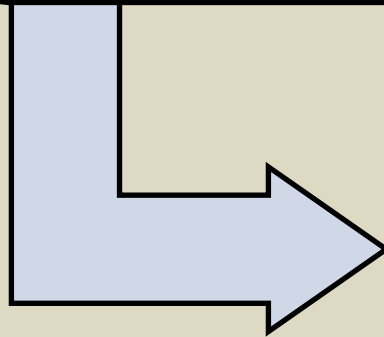
Impact of Arts &
Cultural Districts in
Indiana



Terre Haute's Arts & Culture district was officially recognized by city council in 2012.



Followed by continued organic growth and increase of focus and collaborative practice



December 7, 2018, the Terre Haute Arts & Cultural District was acknowledged by the Indiana Arts Commission



Current Arts Landscape in Terre Haute:

Multiple anchor institutions

Robust offerings

Collaborative practice

Strengthening awareness, access and promotion

First Fridays



Miracle on 7th Street



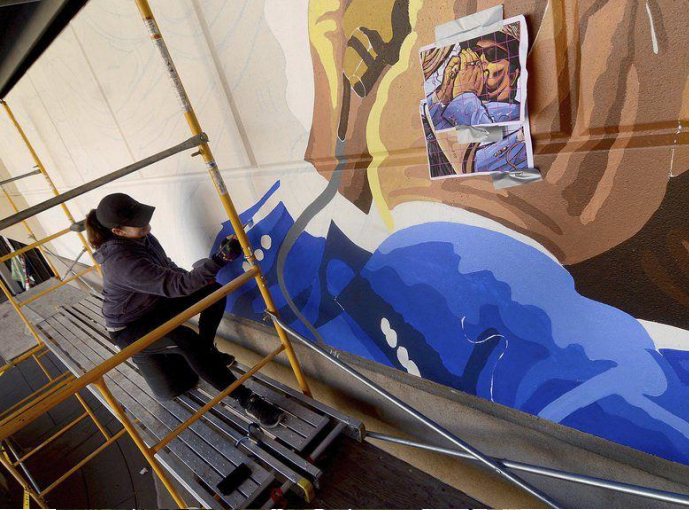
Blues at the Crossroads



Future Convention Center



A Creative Economy



Creative entrepreneurship is the practice of setting up a **business** – or setting yourself up as self-employed - in one of the **creative** industries. ... Essentially, **creative** entrepreneurs are investors in talent – their own or other people's.

In a creative economy, the Arts develop intentional collaboration with community and economic development

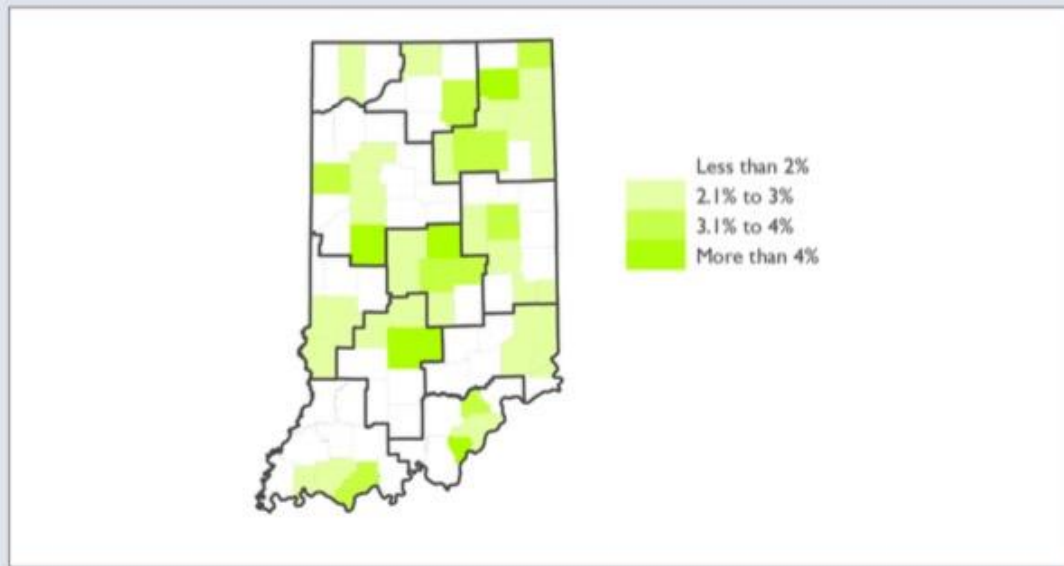
Why does a creative economy matter?

- Creative industries are tools for innovation in other industries
- The value of a product is higher when it is original, unique and highly performing
- New business and market niches are continuously appearing in creative economies
- It contributes to a higher quality of life

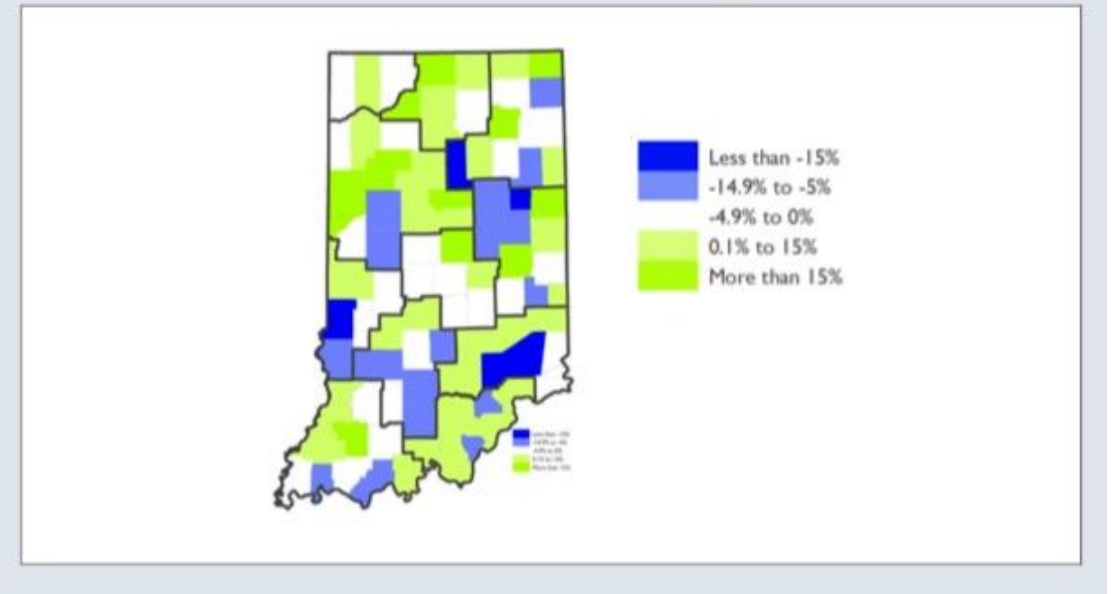
Challenges for moving forward:

- Sources for sustainable funding
- Creativity can be intangible and difficult to measure
- Need for metrics to define success
- Increasing knowledge for creating synergy between creative and traditional industries

Map 2. Percent of Jobs in Creative Industries, 2015



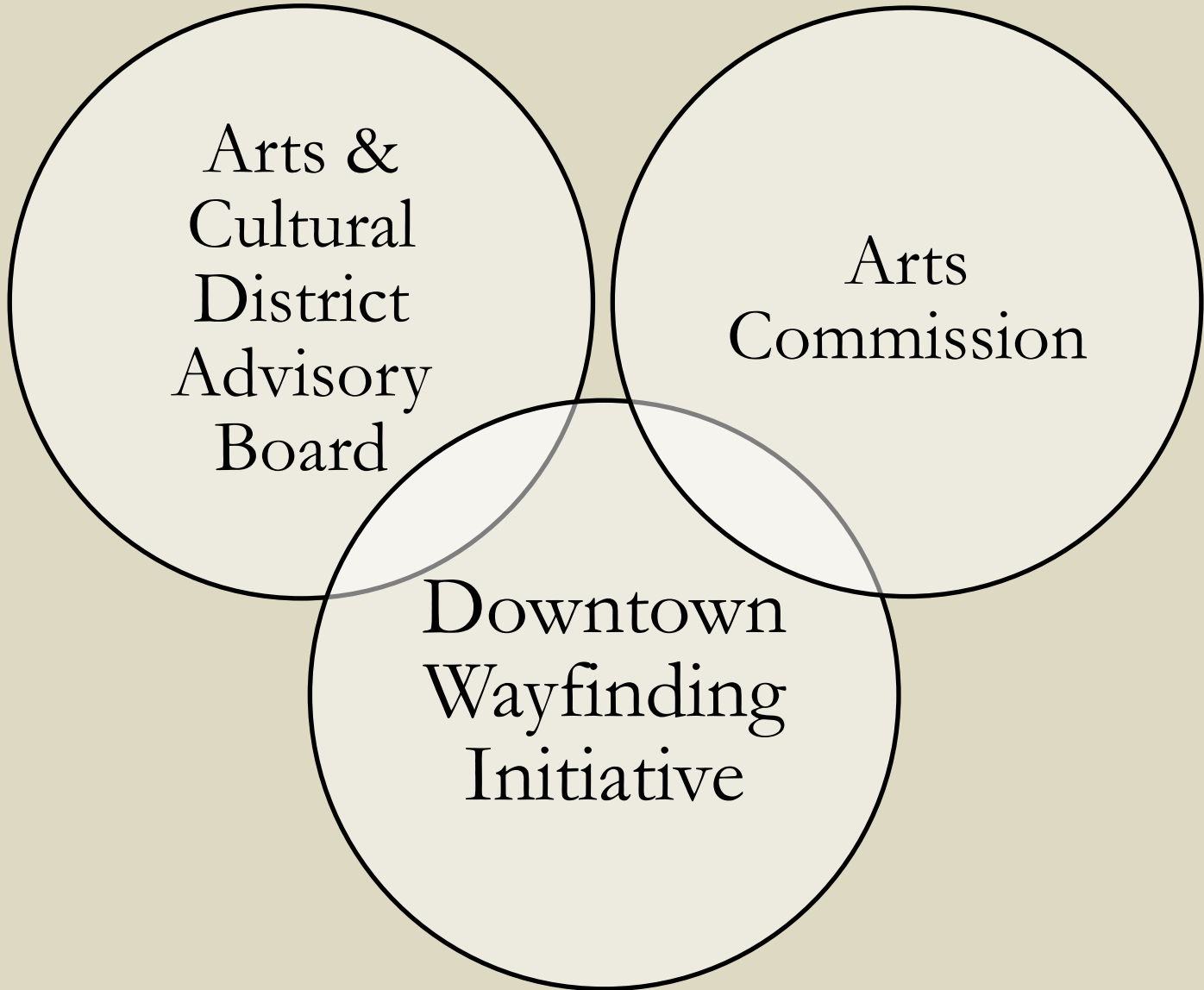
Map 3. Change in employment among Creative Industries, 2010 to 2015



Between 2010-2015, region 6 creative industry employment decreased by 17.3%, while total employment increased by 2% during the same period.

Where We are Going:

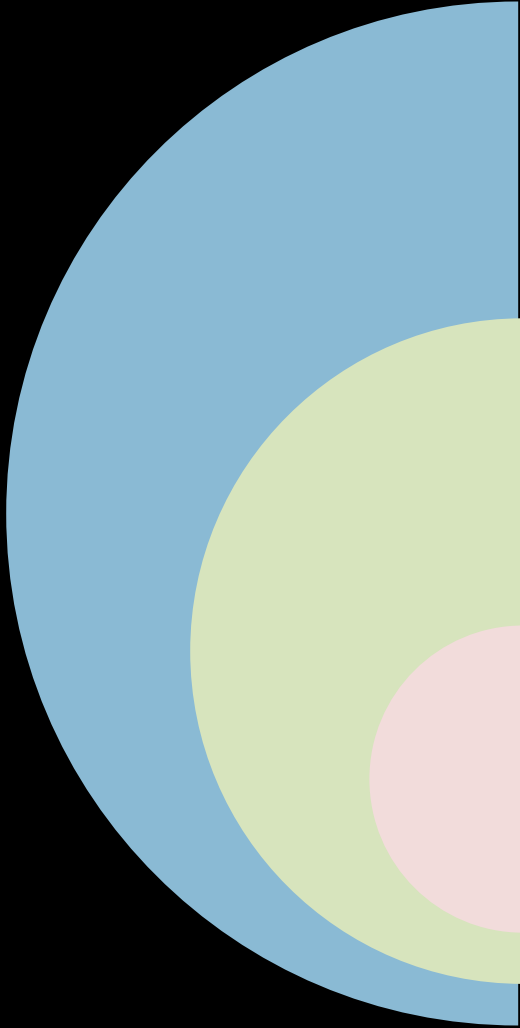
*Formalizing Collaboration, Reliable Funding
Poised for additional local, regional, statewide and
national opportunities*



Arts &
Cultural
District
Advisory
Board

Arts
Commission

Downtown
Wayfinding
Initiative



Arts Illiana

- Active Regional Arts Partner of the Indiana Arts Commission
- Regional approach covers six-county area

Terre Haute Arts Commission

- Liaison with city government
- Seek out grant/funding options
- Limited to city of Terre Haute

Terre Haute Arts & Culture District

- Collaboration and coordination
- Geographically defined in downtown TH

Partnering for Growth:

Finding a path forward for quality of life